

# BE THE TOP CHOICE FOR PATIENTS

The #1 all-in-one patient experience platform for healthcare providers. Over 70,000 businesses use Birdeye every day to attract new patients with Listings, Reviews, and Referrals, convert them into patients with Webchat and Messaging, and delight those customers with Surveys, Ticketing, and Insights – all in one place.

## Generate and manage Reviews at scale

Automatically solicit patient reviews on Google, Facebook, WebMD, Zocdoc, Vitals, Healthgrades, and 150+ review sites. Respond to reviews at scale using rules and templates. Rank at the top of Google search, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.

### Review campaign

★ 761 reviews, 4.6 average  
+27% CTR via text  
+18% CTR via email

### How was your experience?

Thanks for choosing us! Would you take a moment to leave us a review?

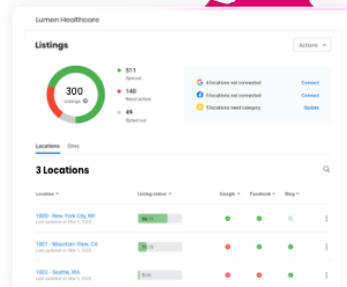
Review us on Google

Review us on Facebook

Review us on Birdeye

## Boost SEO with Listings

Claim your business listings for your practices or providers across top directory sites like Google, Facebook, Vitals, CareDash, and WebMD. Inconsistencies can lead to poor SEO and a lower ranking on Google. Birdeye lets you manage, update, and track your listings in a single dashboard.



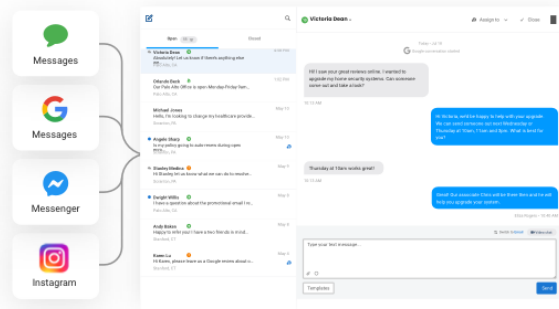
## Keep your patients' data secure everywhere

We provide safeguards to protect data confidentiality and integrity — like HIPAA compliance and encryption on AWS Cloud. Plus, with no use or disclosure of PHI, along with transparent internal practices, procedures, and policies, you can be sure your patients' information stays secure.

Want to know more? Call us at **(248) 270-5372**

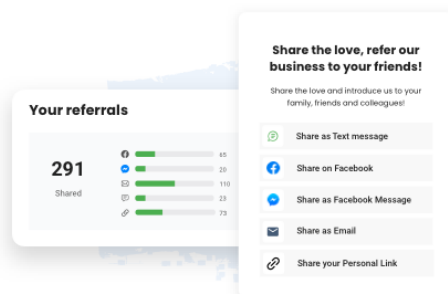
## Convert patients over text, chat, and social with Messaging

Convert leads and respond to patients' messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail from one inbox. Assign messages to providers, billing departments, or team members, so every patient gets a timely response. Text patients 1:1 or send mass text messages to your entire patient list.



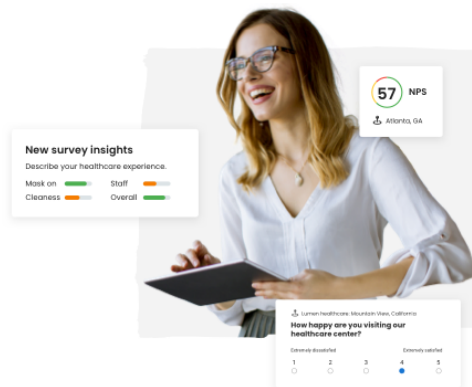
## Get patient Referrals on autopilot

Let your happiest patients drive new patients for your practice. Use our digital referral tool to make patient referrals effective, scalable, and trackable. Send customized referral requests via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.



## Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your practice and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions - add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.



## Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the patient journey, be it after an appointment or procedure. Connect to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Athena Health, AdvancedMD, Allscripts, Kareo, IDEX, CareCloud, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.



**We work with over 14,000 healthcare clients to enhance their patient experience**

**116%**

increase in reviews

**18,000**

new site visitors per year

**+500**

messages per year

**90**

new leads per year

**“Birdeye allowed us to increase our number of Google reviews by 3,700% and boost patient acquisition.”**



**Kelly Palms**

Director of Business Development, Complete Care



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