SMART
site services

BE THE
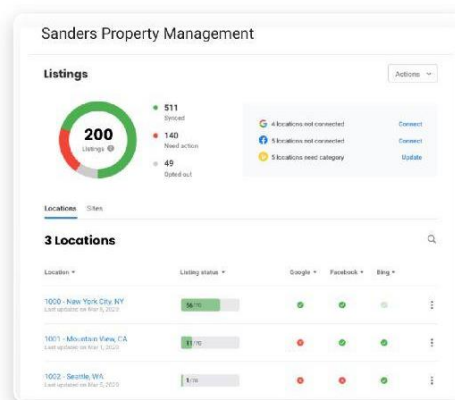# TOP CHOICE
REALTOR

The #1 all-in-one experience marketing platform for real estate businesses. Attract new leads with Listings, Reviews, and Referrals, convert them into clients with Webchat and Messaging, and delight those customers with Surveys, Ticketing, and Insights - all in one place.

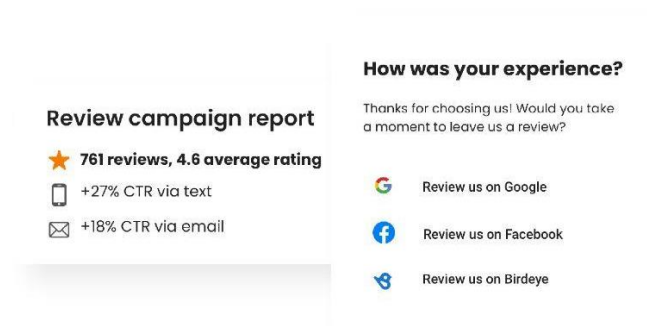## Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for your locations or realtors across top directory sites like Google, Facebook, Bing, and 60+ top directories. Inconsistencies can lead to poor SEO and a lower ranking on Google. we lets you manage, update, and track your listings in a single dashboard.

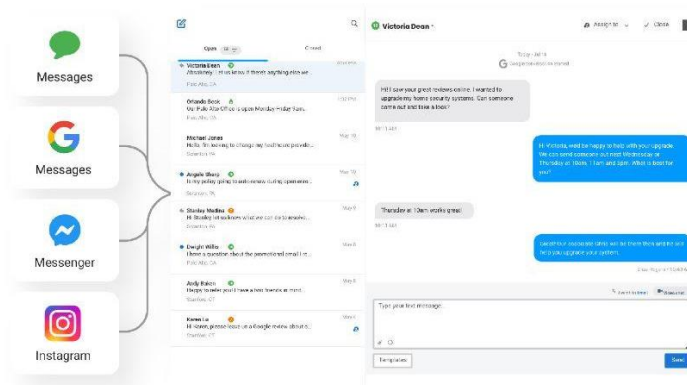Want to know more? Call us at **(248) 270-5372**

Generate and manage Reviews at scale

Automatically solicit resident reviews on Google, Facebook, and 150+ review sites. Respond to reviews at scale using rules and templates. Rank at the top of Google search, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.

Review campaign report

⭐ **761 reviews, 4.6 average rating**

📱 +27% CTR via text

✉️ +18% CTR via email

How was your experience?

Thanks for choosing us! Would you take a moment to leave us a review?

G   Review us on Google

f   Review us on Facebook

🐦 Review us on Birdeye

Convert residents over text, chat, and social with Messaging

Convert leads and respond to resident messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail from a single inbox. Text residents 1:1 or send mass text messages to your entire resident list. No need to log into five different messaging apps.
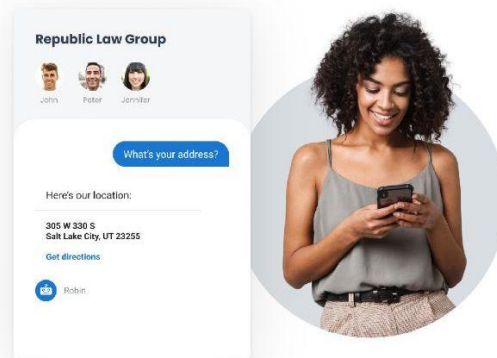
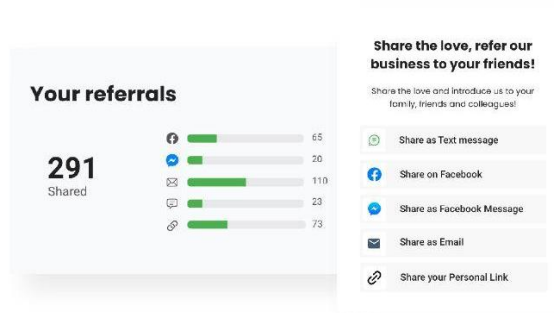Want to know more? Call us at **(248) 270-5372**

Convert website visitors with Webchat

Turn leads into residents immediately with live chat and chatbot tools. Every conversation starts with a name and phone number. Livechat lets you engage residents instantly in real-time, while Robin, our chatbot, can answer questions, schedule showings, and close deals when you're busy. Business texting allows you to text your webchat leads even when they leave your site.

Get resident Referrals on autopilot

Let your happiest residents drive new leads for your business. Use our digital referral tool to make resident referrals effective, scalable, and trackable. Send customized referral requests via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.
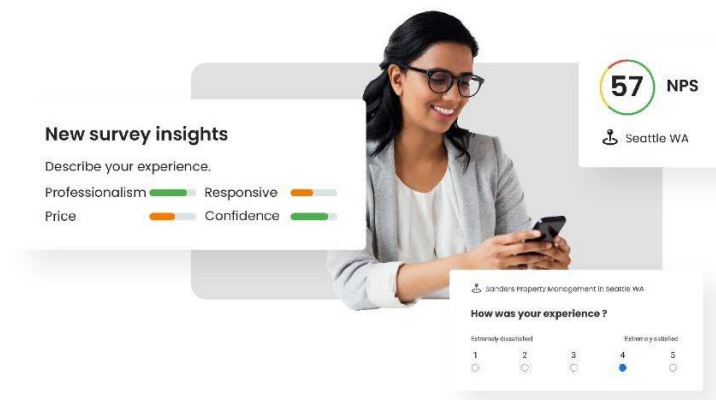

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Send Surveys that drive growth and happiness at scale

Send low-friction, automated surveys across email or text-based Pulse Surveys. Use AI to uncover trends and learnings about your business and view results in your Birdeye dashboard. We even take it a step further with post-survey interactions - add referral or review requests at the end of every email survey to boost review volume and get a steady flow of qualified leads.

Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the resident journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Yardi, Salesforce, Appfolio, Entrata, RealPage, and 3,000+ other systems, open APIs, SFTP, and bulk upload capabilities.

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We work with over 3,000 Real Estate customers to enhance their client experience

420% increase in reviews	**120%** increase in website visits
8% increase in reviews	**31%** more leads that close 8X more

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