



Birdeye for Financial Services

## Invest in customer experience and grow your business

Stand out from the competition with more reviews, higher online search ranking, and a fantastic customer experience. With Birdeye, you have all of the tools you need for your financial services company to be found, be chosen, and be the best.

### Get new clients with Webchat

Install Webchat on your website to respond to clients in a flash. Turn website visitors into deals - from the office or when you're on-the-go.

### Effortlessly get new reviews from clients

Get new reviews to attract more clients. Birdeye automatically sends review requests to your clients after your appointment.

### Be the top local search result

Rank high in relevant search results. New reviews and Birdeye's SEO-optimized custom profiles help you outshine the competition.

### Manage your clients on-the-go

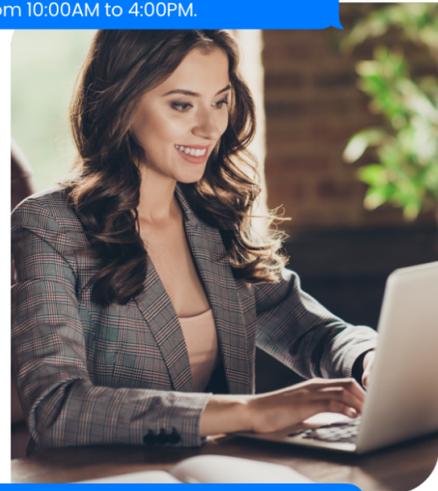
Birdeye's easy-to-use mobile app allows you to manage your clients from anywhere. There is no need to be near a computer to provide an excellent client experience.

### Do it with Messaging

People don't call or email anymore, they message. Convert leads over text, Google, Facebook, Instagram messaging, video chat, and voicemail with Birdeye Messaging.

What are your hours?

Hi Kevin. We are open Monday-Friday from 10:00AM to 4:00PM.



Just a reminder that your appointment is at 10 AM this Wednesday.

Can you do Thursday at 11:30 instead?

Why FinServ companies pick Birdeye

**"Our focus on brand reputation management has helped elevate the profile of our credit union in our market, and we are growing!"**

Kristin Romero, Baton Rouge Telco Federal Credit Union

# Birdeye Customer Marketing Platform

## **Messaging**

The single messaging platform for your team to connect with leads and customers.

Inbox

Facebook Messenger

Google Messenger

Instagram Messaging

Receptionist

Texting

Teams

Video Chat

## **Reviews**

Consistently generate more reviews and higher ratings.

Review generation

Review responses

Review monitoring

Review marketing

## **Webchat**

Connect with website visitors on their terms through Webchat, Livechat and chatbot and never miss a lead again.

Livechat

Chatbot (Robin AI)

## **Listings**

Keep your business information accurate and consistent across 50+ websites.

## **Surveys**

Engage each customer at the right time with NPS or CSAT surveys to improve your service.

## **Benchmarking**

Make competitive insights your unfair advantage.

## **Referrals**

Make it simple for your customers to refer your business.

## **Insights**

Turn customer feedback into actionable insights.

Want to know more? Call us at **(248) 270-5372**