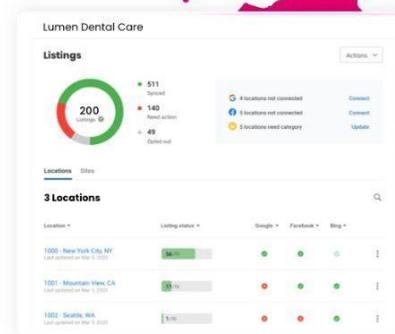


BE THE TOP CHOICE FOR PATIENTS

The #1 all-in-one patient experience platform for dental practices. Over 80,000 businesses use Birdeye every day to attract new patients with Listings, Reviews, and Referrals, convert them into patients with Webchat and Messaging, and delight those customers with Surveys, Ticketing, and Insights - all in one place.

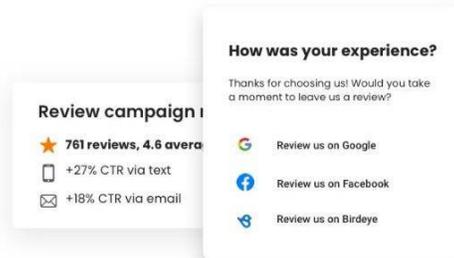
Boost SEO and improve your ranking on Google search with Listings

Claim your business listings for all your locations or dentists across top directory sites like Google, Facebook, Bing, Vitals, WebMD, and more. Inconsistencies can lead to poor SEO and a lower ranking on Google. Birdeye lets you manage, update, and track your listings in a single dashboard.



Generate and manage Reviews at scale

Automatically solicit client reviews on Google, Facebook, Healthgrades, Zocdoc, and 150+ review sites. Easily respond to reviews at scale using rules and templates. Rank at the top of Google search, boost local SEO, and showcase positive reviews across search, social, paid ads, and your website.

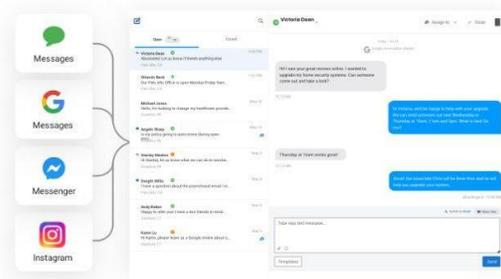


Keep your patients' data secure everywhere

We provide safeguards to protect data confidentiality and integrity — like HIPAA compliance and encryption on AWS Cloud. Plus, with no use or disclosure of PHI, along with transparent internal practices, procedures, and policies, you can be sure your patients' information stays secure.

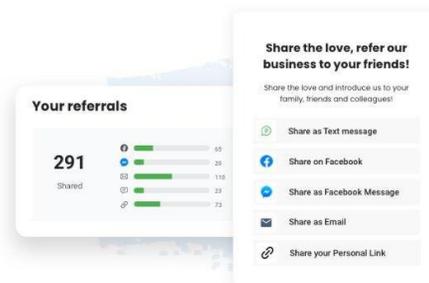
Convert patients over text, chat, and social with Messaging

Convert leads and respond to client messages from text, Google's Business Messages, Facebook Messaging, Instagram Messaging, webchat, email, and voicemail for all locations from a single inbox. Text clients 1:1 or send mass text messages to your entire client list. No need to log into five different messaging apps.



Get patient Referrals on autopilot

Let your happiest clients drive new leads for your business. Use our digital referral tool to make client referrals effective, scalable, and trackable. Send customized referral requests instantly via channels like social, text, email, your mobile app, or your website. Comprehensive reporting helps you ensure your referral programs are effective.



Integrate seamlessly

Easily send out automated review, referral, and survey requests at any point in the patient journey. Connect Birdeye to your existing cloud-based or legacy systems through a range of integration options. We provide out-of-the-box integrations to Dentrix, Open Dental, EagleSoft, Planet DDS, Dentrix Ascend, Curve Dental, Carestream, Omsvision, DSN, OrthoTrac, Ortho2, Dolphin, Dox|Pedo, PBS Dental, and 3,000+ more systems, open APIs, SFTP, and bulk upload capabilities.

We help over 9,600 dentists enhance their patient experience

Dental customers see an average of

☆ **123%**
increase in reviews

📍 **2500**
site visitors per year

👤 **80+**
messages per year

Want to know more? Call us at **(248) 270-5372**



193%

YoY increase in reviews

180

leads within two months

1.2M

views on google



Birdeye has allowed us to increase our number of reviews by nearly 200% YoY, Which has greatly contributed to brand lift and recall. It's a game changer for the patient experience!



Brandon Dowdy – Ernst, CXO

Smile Workshop

